



FEMININE DOMINATION IN OF POPULARITY

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ABSTRACT

Creative writing does not inform rather reveals. So it bears no reference. The present article is an outcome of creative writing meant for lay readers. As such free style is the methodology adopted so that pleasure of reading can be enjoyed by the common mass. As you know well that Francis Bacon (1561-1626), the immortal essayist, wrote many essays namely Of Love, Of Friendship, Of Ambition, Of Studies, etc. The myriad-minded genius rightly pointed out that all the words of the dictionary can be the themes of essays one can write. But little has been done, in this regard since his death, in order to finish his unfinished monumental works. In fact Bacon's way of presentation i.e., his unique individual style kindled the imagination already in me and encouraged me as well to write essays, in the light of creative writing, thus to get relief through Catharsis.`

Popularity is the quality or state of being liked or admired by very many or most people. It is something common accepted among people in general. Also it is to make something known or available to the common mass, especially by presenting it in a form that can be easily understood. Popularity satisfies ego. It warms ego of the popular person.

Regarding popular culture, they say, if it is not popular, it is not culture at all.

Generally, popularity is a political term. This important political issue is widely and constantly used in politics. It is the only single base factor that determines the rise and downfall of a politician. It measures the value or demand of the concerned politician for a particular point of time. As such a person who is politically ambitious is always vigilant for this Fate determining factor. He tries to control it in his favor always by any means fair or foul.



A politician is popular till he serves public properly. A teacher who teaches well is popular. A doctor who takes care is very popular. A promising player is popular. A beautiful heroine is popular. But popularity is temporary and restless in nature. For it fluctuates. It is so uncertain that it vacillates always. Today's knowledge becomes obsolete tomorrow or today's expert becomes novice tomorrow due to fast advancement of knowledge and technology. So, knowledge must be updated regularly. Every moment demands updated knowledge. Similarly, today's popular person may not be popular tomorrow for not having that good quality. Or, better alternative may be available then.

Public need service not tall talks. Popularity is really uncontrollable variable factor. Nobody can control it, rather it controls everybody both politician and non politician. So it causes heart throbs of all.

Popularity has a warm feeling. Sometimes it renders a modest person proud even. It causes much pressure. All cannot bear that enormous pressure for long. They fail successfully to tackle the changed situation which also changes always. Education or passion cannot guarantee it. Even a person having no formal education conquers popularity at ease and holds it for long. Perhaps it is an inherited capacity. Really it is an art. Only a few fortunate souls can acquire this technique and be master. Boldness, shrewdness and cool-temper these three essential personality traits should invariably be possessed by a person who intends to be popular. But very few persons have these qualities. Even if they possess these they cannot control their emotions always and loose temper often in their careless moments. This answers why we see very few popular persons around us.

Popularity is based on public support. It is like goodwill of a company. So, a shrewd popular person encashes it to serve his own interest. As such, they say popularity is akin to power. Public gives him base not brake. So a popular person must have brake of his own. He should not be active more for his rights. Rather, he must know his duties and responsibilities. He must know his designation. He must know his limitation. Otherwise base will be vanished and due to absence of base and brake breakage is confirmed.



A kind-hearted person is popular. A strict and disciplinarian teacher is unpopular to the inattentive and naughty students. A manager having both these qualities offers him fame and thereby opens the promotional avenue. He may not be liked by the employees at large but he is valued much by the authority for smooth running of the company. A little fellow feeling laurels such a strict manager most popular. Both miser and rich are unpopular like a tyrant.

Easy access renders a person popular. If that popular person be either rich or wise then he becomes more popular. If the person has both these qualities he enjoys most popularity.

Restriction renders a thing or a person unpopular. But restriction crowns a kind-hearted king to be mystically popular.

Both fish and egg are tasty and healthy food as well. Fish has bone. Egg has no bone. So egg is popular to the children but not the fish. A mother also can feed eggs to her babes at ease and without any fear.

Shame, hatred and fear are the three hindrances of being popular. Popularity is very unstable and restless. Today it crowns a person defeating the opponent. But tomorrow it welcomes the opponent. These are merely political events happen regularly. Popularity satisfies ego. So everybody runs after it. A wise person enjoys it but a fool hankers after it. An intelligent person uses the popular time properly. But a fool becomes so proud that it hardly can avail the opportune condition which a shrewd person takes its full advantage.

A cheap food is popular to the poor. The rich eats healthy food. They eat butter to think better. The poor can hardly think for butter or sauce. To them hunger is the best sauce. A politician earns popularity only when he pleads for food, cloth and shelters the three basic needs of man. Popular government is always of people by people for people. A welfare state always cares for and confirms as well popular demands of its citizens. Election is the direct yardstick of popularity of a leader. In dictatorship choice of tyrant ruler is the first and last word. But in democratic country the voice of people is final. So the leaders, irrespective of having huge, immense or universal popularity, feel shaky since the mood and motif of vacillating mass are gloriously uncertain.

A decent design is always popular. Design is a variable concept. It varies with age, sex, taste, temperament, weather, culture and socio-economic status as well. Jogging is the most popular



form of exercise among the under-40s. Popularity is a relative concept. A person popular to a person may not be popular to another one. Speed is popular to the youth, whereas old people moves on slow vehicle. A popular food of a community may not be liked by other culture. Some society takes hard drinks in a family get together. But some orthodox society can hardly think for it. To them wine is a threat against the chastity of the society.

Popularity is a dynamic concept. A popular person may be unpopular in future. Similarly, an unpopular person may be popular due to changed atmosphere. Today's popularity may be obsolete tomorrow. A popular theory becomes obsolete due to advancement of knowledge and technology.

A good teacher is popular to the students. A good worker is popular to the boss. Smart hero and beautiful heroine are very popular to their common mass. Husband likes beautiful wife but obedient husband is popular to the wife.

Popular music appeals to the popular taste, especially as opposed to classical, jazz, or folk music. Popular song or a piece of music conquers the head and heart of the public in general. Such popular entertainments, meant for a specified class, revitalize the tired nerves after hard day labor. These ventures seldom appeal to refined or classical taste of so-called elite class. As the taste or educational level of the general public changes, the subject matter or content of popularity changes both in degree and dimension.

The popular press caters the news unchanged and uncolored. A novel with popular appeal lasts long. A perfect appeal not only earns popularity but also breaks the barrier of culture and conquers time and thereby becomes immortal. Popular science is the simplified explanation of scientific theory in popular language with common examples. Logical argument of the common mass is based on popular fallacies. A kind-hearted doctor is very popular. A popular medicine is not only cheap but cures disease quickly with certainty. A popular misconception is a belief held by a large number of people. With the advancement of time and education of mass, misconception vanishes like the dewdrops disappear as the sun rises. Contrary to popular opinion, women are not worse drivers than men.



Bare necessity is a must but not popular. For example food, like rice, is a must but not popular. That which serves basic needs is not popular. After meeting the essential demands required for existence of body and health the thing which serves and satisfies psyche is popular. Song is popular. Poetry is popular. Gardening is popular. Tracking is popular. All these are avenues to meet up the demands of hierarchies of needs.

In some society vulgarity is popular. Such a society is infested with vulgar display of wealth, loud and vulgar laugh, vulgar gesture, vulgar suggestion, vulgar joke, etc. Here, the dress of women is the height of vulgarity. Thus naked culture pollutes the society and degrades the souls of innocent youths. Only good culture and great mind can rescue such an ailing society from its utter ruin and darkness and escort it in the land of enlightened galaxy.

Also popularity is a religious term. Religious gurus hanker after it. They convince people to consider religion as a means to reach the Almighty God. Religion offers mental peace and happiness. It increases psychic force both of the literate head and the illiterate heart already in them. Rituals are used as a tool to conquer God. Ceremonies the derivatives of rituals are considered as a vehicle to reach the heavenly abode as are preached by the priests. Unfortunately, religion lost its essence and good spirit due to tyrant rituals.

Religion is alias and akin to opium. It offers obsession. Not only the poor but also the rich are addicted in it. The poor begs to remove poverty, the rich prays for more. The religious gurus introduce themselves as the agent of god. As such they enjoy immense popularity and earn much from poor and illiterate hearts. The mass of the third world countries are the easy prey of these hunters. Such gurus exploit the sentiment of the have not's. Some orthodox people are responsible for communal riots. Thus a political guru exploits the emotional head and a religious guru exploits the emotional heart through their innovative mechanism having individual uniqueness. To a politician politics means poly tricks and to a religious guru it is polite and tricks. Oxidation and reduction are two phenomena of chemistry. It is an event of loss and gain. Here one element's loss is equivalent to other element's gain. Similarly public suffers from monetary loss and gurus enrich through financial gain. Thus one's classical success is another's commercial gain.



A politician earns public support from popular meetings of common mass as did by popular front. An ambitious leader with widespread popular support may experience downfall for neglecting public sentiment. His sky-kissing ambition renders him mad.

Then he cannot judge popular discontent. Due to immense popularity, he loses his base and brake as well. He knows not where to stop, when to stop and how to stop. Then he cares none. He even defies both God and Government. As such they say it is easy to earn popularity, but difficult to hold it for long just like easy earning money is not always easy to keep in safe custody.

Note :- The article is an example of Creative writing an outcome so I am not include, works cited, bibliography or references.

- Dibakar Pal